



side by side advocacy

Our strategic goals and success indicators

Our goal	Success indicators: How we will know we are achieving our goals
1. Maintained and enhanced programs that both safeguard and provide capacity building opportunities for people with disability	<ul style="list-style-type: none">• Existing programs/projects maintained with high client access and satisfaction• Increased reach of current programs to more people with disability including under-served cohorts• Opportunities for new initiatives identified and pursued where need identified• Opportunities to expand geographical reach identified and pursued where appropriate• Enhanced in-reach to people with disability in closed and semi closed settings• Advocacy guidelines and framework to guide advocacy activities that include enhancing self-advocacy skills developed and implemented• Enhanced engagement with others in effecting systemic change• Enhanced outcomes for people with disability that we work with
2. Increased profile and awareness of Side By Side Advocacy as a leader in advocacy	<ul style="list-style-type: none">• High quality professional presence and branding that is effective in increasing awareness and understanding of our work• Increased recognition as thought leaders in best practice advocacy• Greater stakeholder awareness and engagement• Enhanced engagement with others in effecting systemic change

<p>3. Effective promotion and modelling of inclusive practices for people with disability</p>	<ul style="list-style-type: none"> • Meaningful access and inclusion of people with disability demonstrated in all initiatives • Side By Side Advocacy recognised as being a centre of excellence in inclusive practice • Increased involvement of people with disability, including intellectual disability, in all levels of the organisation • Relevant strategies from Inclusive Governance Project promoted to other organisations and considered for adoption in Side By Side Advocacy
<p>4. Robust, sustainable and efficient organisation</p>	<ul style="list-style-type: none"> • Strengthened governance aligns with best practice • Increased funding and diversified sources of revenue • Enhanced premises that are fit for purpose • Stable staffing profile matches program and organisational needs • Professional development and training reflects organisational priorities and needs • Quality systems enhance efficiency and effectiveness • Evaluation and Continuous Quality Improvement embedded in all programs and projects as well as organisationally